



PRIMARY CONFERENCE: 18 NOVEMBER

SECONDARY CONFERENCE: 18-19 NOVEMBER

NUMERACY COORDINATORS'/HOLA DAY: 20 NOVEMBER

PROSPECTUS

Introduction

The 2019 Primary and Secondary Conferences will be conducted by the Mathematical Association of WA (MAWA) and will be held on Monday 18 and Tuesday 19 of November at the Crown Convention Centre.

The conference will showcase the best of current 21st century learning information, classroom resources and assessment strategies. The Secondary Conference has over a twenty-year history and is the premium professional learning opportunity to over 800 teachers. 2019 is the second year that the Primary Conference will run alongside the secondary one on the Monday only. This is an exciting opportunity for educators from all sectors and year groups to collaborate and network.

On Wednesday 20 November the focus of the conference changes to accommodate Numeracy Coordinators and Heads of Learning Area.

Program overview

The conference will open each day with a plenary session, with the remainder of the time given to school focussed concurrent sessions of 55 minutes each.

Previous years have seen a wide variety of sessions offered to delegates. Sessions range from presentations by classroom teachers, university educators and resource suppliers from Western Australia and Australia.

At the conclusion of each day there will be a one-hour networking sundowner in the trade display area. This provides a great opportunity for delegates to network with exhibitors in a relaxed atmosphere.

Investment

A range of sponsorship options are outlined on pages 2 of this prospectus.

If you would like to be a sponsor of the Primary and Secondary Conference, please visit here: <https://mawainc.org.au/primary-secondary-conference/> and access the sponsorship options there.

Please feel free to contact the Conference Manager or Conference Co-convenors if you would like to discuss sponsorship.

Marketing

The conference will be promoted directly through the MAWA website and members. We will also market the conference to our Eastern States colleagues through our national association. The conference will be marketed to ensure sponsors have exposure through MAWA's social media, e-newsletters, email campaigns and other suitable avenues.

Our Commitment to Sponsoring Partners

MAWA is committed to ensuring sponsors receive maximum exposure possible and all sponsors will receive a post-conference report detailing how their investment was used for the conference and overall summary feedback from the conference.

Conference Management

MAWA's Professional Learning Coordinators and professional learning sub-committee chaired by MAWA's Executive Officer guide the conference.

Primary and Secondary Conferences Sponsorship Opportunities

Platinum Sponsorship - Only 1 Available!

\$25,000

- conference naming rights
- sponsor 1 pre-service teacher from each WA university to attend the conference together with a sponsorship certificate and media/photo opportunity
- sponsor a regional/remote school to send a teacher to the conference
- media exposure
- exhibit space for the entire event (3 days)
- logo on all conference promo materials & in conference booklet
- full page ad in conference booklet
- logo on our website that links to your website
- flyer in conference bag
- complimentary pass to the Sundowner, per representative, each day of the conference.



Gold Sponsorship - Only 3 Available!

\$10,000

- Includes Keynote Sponsorship valued at \$2,500
- introduce the keynote speaker on the day and brief, 3-minute pitch on that day
- logo on all conference material where the keynote is mentioned
- flyer on every seat
- exhibit space for entire event (3 days)
- opportunity to present a commercial session on each day
- logo on all conference promo materials & in conference booklet
- half page ad in conference booklet
- logo on our website that links to your website
- flyer in conference bag
- complimentary pass to the Sundowner, per representative, each day of the conference.



Silver Sponsorship

\$5,000

- exhibit space for entire event (3 days)
- opportunity to present a commercial session on one day
- logo on all conference promo materials & in conference booklet
- half page ad in conference booklet
- logo on our website
- flyer in conference bag
- complimentary pass to the Sundowner, per representative, each day of the conference.



Trade Sponsorship

1 day: \$850 | 2 days: \$1,700 | 3 days: \$2,250

- exhibit space
- logo in conference booklet & on our website
- flyer in conference bag
- complimentary pass to the Sundowner, per representative, each day of the conference.

Conference Manager

● Shannon Taylor
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Conference Co-Convenors

● Paula McMahon
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● Wendy Pero
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