

MAWA SPONSORSHIP



MAWA GOLD SPONSORSHIP

\$8,000

The MAWA Gold Annual Sponsorship has the following inclusions:

- Your logo displayed on the MAWA website that links off to your website
- One personalised electronic mailer to all MAWA members
- One complimentary advertorial in our Sigma e-newsletter
- Your logo displayed at the bottom of our quarterly Sigma e-newsletter that goes to all MAWA members
- **All standard conference inclusions for two people**
- Upgrade to a double-size display space with two representatives at the table
- Provision for a company representative to make a five-minute presentation between welcome to country and the keynote speech

MAWA SILVER SPONSORSHIP

\$4,500

The MAWA Silver Annual Sponsorship has the following inclusions:

- Your logo displayed on the MAWA website that links off to your website
- One personalised electronic mailer to all MAWA members
- Your logo displayed at the bottom of our quarterly Sigma e-newsletter that goes to all MAWA members
- **All standard conference inclusions for two people**
- Upgrade to a double-size display space with two representatives at the table

MAWA BRONZE SPONSORSHIP

\$3,000

The MAWA Bronze Annual Sponsorship has the following inclusions:

- Your logo displayed on the MAWA website
- Your logo displayed at the bottom of our quarterly Sigma e-newsletter that goes to all MAWA members
- **All standard conference inclusions for one person**

MAWA TRADE SPONSORSHIP

\$1,800

The MAWA Trade Annual Sponsorship has the following inclusions:

- **All standard conference inclusions for one person**

STANDARD CONFERENCE INCLUSIONS

These standard conference inclusions are for both the Combined Conference and the Secondary Convention

- A single display space, with fascia sign, power, with one company representative at the table
- Registration and admission to all sessions for one person
- Morning tea, lunch and afternoon tea (where applicable) for one person
- Logo displayed in conference program that is given to all delegates
- Conference dinner/Sundowner ticket for one person
- A4 flyer supplied by sponsor in delegates' pack (Numbers supplied 4 weeks prior to event)
(300 copies for Combined Conference; 900 copies for Secondary Convention)
- An additional sponsor product in delegates' pack; e.g. Pen, notepad etc supplied by the sponsor upon negotiation
- Conference pack for one person
- Commercial presentation sessions upon availability

Please note: In the event that the Combined Conference is cancelled, you will be offered another sponsorship opportunity to the same value and benefit in its place to complete your annual sponsorship package.

OTHER SPONSORSHIP OPPORTUNITIES

There are numerous sponsorship opportunities at various events conducted by MAWA

- Conference Sundowner/Dinner Sponsor – either the whole event (~\$500-\$1500); or a number of tickets to give to delegates
- Keynote Speaker Sponsor (travel & accommodation costs ~ \$2000)
- Gifts to presenters with your company logo on the gift tag (~\$500-\$1000)
- Professional Development Workshop Sponsor (\$500)
- Have Sum Fun Face-to-Face Sponsor (~\$300 per venue, including logo on student certificates)

ADVERTISING OPPORTUNITIES

- Various forms of advertising are available on our website, and through our direct mailing campaigns to name a few. They can be tailored to reach your specific market and pricing starts from \$300 per campaign.

Please contact the MAWA office on 08 9345 0388 to discuss your needs further.

